

CONTRACT RESEARCH

Contact Research or Contract Research Organization (CRO) refers to companies that provide end-to-end backend support to biotechnology, pharma or medical device companies. They further extend their service and support to research institutes, foundations, universities and government institutions. Contract Research companies work with these industries in contract basis to perform range of services including biological assay development, clinical/preclinical research, biopharmaceutical development, etc.

The aim of deploying CROs to perform these assignments is mainly cost-cutting. Contract Research Organizations are helpful for drug companies to seamlessly introduce new drugs into the market as pharma giants show redundancy to handle the entire process in-house.